

Privacy Statement



Last modified: 1 September 2010

Book You will handle information provided by the user with care. Book You takes the privacy of the user very seriously and will handle personal information very carefully. In this document the Privacy Policy of Book You is defined, which applies to both members as non members of Book You. Therefore we advise everyone to read this Privacy Policy attentively.

Article 1 What does Book You do?

- 2.1 Book You puts an online booking application at the disposal of artists, bands, booking offices and rental companies. The application consists of an own website where the user can add products and/or services which can be reserved by visitors. The user also has access to separated management environment where among others the website design, reservations, periodical mailing, client contacts, supplier contacts, mediations and administration (quotations, confirmations, billing) can be managed.
- 2.1 Each user of Book You can also mediate in the products and/or services of other members if the other member agrees with that. Through an arranged mediation discount and mediation margin, another user can also make a profit. In this the users take their own responsibility. Users can get access to certain information of this database with the possibility to check on availability and possibly followed by a reservation. The checking of availability of a product or service runs through the following principle: The client selects the desired date and time to reserve the content of his/her shopping basket. Then the application calculates which of these services or products are available on the selected date and time and communicates this to the client.

Article 2 Gathered Information

- 2.1 To be able to use the services that Book You offers you, a personal Book You account needs to be created. When such an account is created, the account holder provides certain information. Hereby not all information is compulsory: contact person, country, postal code, phone number, sex, username, email and password are compulsory. This information is sufficient to be able to use Book You. With creation of the Book You account additional information can also be completed straight into "users data", with the purpose of disseminating accurate communication.
- 2.2 Book You gathers automatically generated information about the use of Book You by a user. This information includes the IP-address, the browser type, the visited page, and "cookies" of which the use will be clarified:
 - a. For executing the service, Book You uses cookies that are stored on a computer by the webbrowser. Cookies are pieces of information which the Book You server sends to the webbrowser used by user, which then, at a following visit, will be fed back to the server of Book You. Cookies cannot damage a computer or the files on your computer.
 - b. The cookies store information to simplify a following use of Book You. Next to your IP-address this information does not contain name- or address details or other personal information. The webbrowser can be set in such way that cookies are not received, in that case it's possible that user cannot use all possibilities of Book You or has no access to (parts of) Book You.
 - c. If a user does use cookies, he needs to log out after leaving a public computer.
 - d. If a user has more than one account at Book You it's possible that the computer cannot distinguish information properly. Book You advises these users to work with different browsers as internet explorer and firefox.
 - e. If a modification in the page design is not immediately visible on the corresponding site, the user needs to reload the page by use of the keys :control + F5: and the link "refresh" on the left bottom of the page.

Article 3 Information applications and purposes

- 3.1 Book You reserves the right to communicate with a user about Book You, and to send information about services, defined as: updates, newsletters, automated emails, invoices, for security and to draw up anonymized statistic data on behalf of Book You.
- 3.2 Book You declares to at least once (1), and maximal four (4) times a year send automated communication to the holders of a starters and business account on behalf of Book You
 - a. Under this provision also falls the sending of the newsletter with indication of the option "receive newsletter". If the user does not want to make use of this possibility it can be adjusted at the users information in the management environment under "receive newsletter".
 - b. Above mentioned conditions do not apply to users of a trial account, to this account automated communication can be send at least once (1) and maximal four (4) times per month.
 - c. Above mentioned automated communication can be used by third parties with explicit permission of the user.
- 3.3 Book You reserves the right to show advertisement on behalf of Book You or parties that Book You works with.
- 3.4 IP-addresses will be stored by Book You for security, defined as: hacking, misuse personal information and circulation of forged profiles.
- 3.5 Book You has the right to store anonymized users statistics, and provide them to third parties who manage users statistics and web analyses.

Article 4 Protection personal information

- 4.1 Book You will take efficient technical and organizational measures to secure your (personal) information against loss or against any form of illegitimate processing, in accordance with Personal Data Protection Act.
- 4.2 The user has the right, to truthfully change personal information within the account of Book You. If Book You has registered information of an account that cannot be changed by a user we refer you to our contact form.

Article 5 Responsibility

- 5.1 Book You reserves the right to place hyperlinks on the website, through which the user ends up on a website of a counterparty. This counterparty can practice different regulations, therefore Book You does not take any responsibility for (the working and/or content of) websites of third parties.
- 5.2 The user can give permission to other applications to use information from Book You. Book You has no influence on the working of these applications or to what happens to the information of the user in case such an application is used. If a user gives permission for the use of personal information, this also falls outside the responsibility of Book You. This given permission is always reversible.

Article 6 Age

- 6.1 In principle everyone may use Book You and everyone can create a Book You account. Important is that special legal rules apply to persons under sixteen (16) years old. Users under sixteen years old need to ask permission to parents or guardian before creating a Book You account. By accepting this Privacy Policy, you guarantee to be sixteen (16) years or older or have permission from your parents/guardian to create an account.

Article 7 Changes

- 7.1 Book You reserves the right to change the privacy policy without showing this. On the Book You website you can view the latest version of the privacy policy at all times. We advise you to check this regularly.

For more information see our terms and conditions <http://www.bookyou.com/web/pdf/terms-and-conditions-bookyou.pdf> and <http://www.bookyou.com/contact>.